ZargoLogix

Brand Guidelines

Quick reference for press and partners: logo, colour and typography. Press kit, October 2026.

Logo





- Use the full-colour lock-up on white or light backgrounds, the reversed white lock-up on navy or dark photography.
- Do not recolour, stretch, rotate, outline or add effects to the logo.
- Keep clear space equal to the height of the Z mark on every side.
- The square monogram is for avatars and app icons only.

Files

All logo files are in the Company Logo Pack (ZIP).

Colour

Brand

Navy
#0A1628

Navy 2
#0D1F3C

Blue 900
#0F3460

Blue 700
#1565C0

Blue 500
#2196F3

Blue 400
#42A5F5

Blue 100
#E3F2FD

Neutrals

Gray 900
#111827

Gray 500
#6B7280

Gray 200
#E5E7EB

Gray 50
#F9FAFB

Status

Green
#16A34A

Amber
#D97706

Red
#DC2626

Green and red carry status meaning only (on time / delayed) and are not decorative colours. Amber is reserved for highlights.

Typography

Plus Jakarta Sans (600 to 800) for headlines. **Inter** (400 to 700) for body and interface text. **JetBrains Mono** for tracking, container and reference numbers.

Contact

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